



michigan community college
VIRTUAL LEARNING COLLABORATIVE
A Project of the Michigan Community College Association

2008-2012 Strategic Plan

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MICHIGAN COMMUNITY COLLEGE VIRTUAL LEARNING COLLABORATIVE 2008-2012 STRATEGIC GOALS

Goal #1: Support College Adoption of Innovations in Teaching and Learning

Goal #2: Facilitate Program Sharing Among Colleges

Goal #3: Facilitate the Sharing of Scarce Resources

Goal #4: Leverage Strategic Partnerships

Goal #5: Increase Opportunities for Global Education

Goal #6: Provide a More Efficient Interface for Learners and College Staff

Goal #7: Raise Awareness of the VLC in the Michigan Education Community

SUPPORTING STRATEGIES

Goal #1: Support College Adoption of Innovations in Teaching and Learning

Strategy #1: Identify and showcase promising innovations.

Strategy #2: Facilitate collaborative efforts to implement innovations.

Strategy #3: Develop a process to assess the effectiveness and adoption potential of an innovation.

Strategy #4: Develop the VLC capacity for data collection and analysis needed to evaluate effectiveness of innovations.

Goal #2: Facilitate Program Sharing Among Colleges – Focus on High-Cost / Low Enrollment Programs

Strategy #1: Develop business models that support curriculum sharing.

Strategy #2: Develop processes for matching need with capacity in credit and non-credit programming:

- Identify the regional needs/drivers for curriculum sharing
- Take steps to reduce redundant efforts.

Strategy #3: Secure seed money funding to support program sharing.

Strategy #4: Facilitate the collaborative design, development and delivery of the curricular offerings.

Strategy #5: Develop the capacity to implement an applied baccalaureate program.

Goal #3: Facilitate the Sharing of Scarce Resources

Strategy #1: Create business models for the sharing of resources.

Strategy #2: Create resource pools to support innovation at member colleges.

- Adjunct faculty
- Technical staff
- Technical infrastructure

Strategy #3: Identify and disseminate best practices.

Strategy #4: Facilitate the offering of professional development programs that colleges cannot offer individually.

Strategy #5: Advocate for policies that support the sharing of resources and programs.

Strategy #6: Develop a mechanism to continually monitor and update common standards that make program and resource sharing feasible.

Goal #4: Leverage Strategic Partnerships

Strategy #1: Identify desired strategic partnering areas and desired outcomes.

- Determine potential key partnerships that can yield outcomes
- Develop mutual value propositions

Strategy #2: Implement key partnerships that capitalize on the infrastructure of the VLC and the critical mass of successful online learners.

- Secondary Education partnerships(dual enrollment)
- Baccalaureate completion partnerships
- Private sector partnerships

Goal #5: Support MCCA and College Initiatives in Global Education

Strategy #1: Identify opportunities for "virtual" student exchange and provide support for traditional student exchange programs.

Strategy #2: Support initiatives involving curriculum exchange.

Strategy #3: Provide opportunities for Michigan community college students to study foreign language and develop cultural competencies.

Strategy #4: Support community and business efforts to expand into global markets.

Goal #6: Provide a More Efficient Interface for Learners & College Staff

Strategy #1: Link the VLC system to the Michigan Transfer Network.

Strategy #2: Streamline the current registration system.

Strategy #3: Revise existing VLC system to support strategic partnerships.

Strategy #4: Enhance VLC system to support Workforce Development initiatives

Goal #7: Raise Awareness of the VLC in the Education Community

Strategy #1: Provide Information about the VLC to college staff and faculty.

Strategy #2: Provide Information about the VLC to education-related associations and organizations.

Strategy #3: Provide Information about the VLC to Michigan public policy makers.

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